

Resource 4.3 Planning using the GSos

(1) Use the **North East Regional Museums Hub Tool**

(http://www.inspiringlearningforall.gov.uk/toolstemplates/genericsocial/section8_additionalresources.html) to identify the Generic Social Outcome that your activity could evidence

(2) Identify the questions that could support your evidence collection to demonstrate the social outcome of your activity.

Now you need to think about what sorts of answers or responses people would ideally give to your questions. Will these answers provide solid evidence you have achieved your intended outcomes? The kinds of things you want people to say, do or feel are your 'indicators of success.'

What is the best method for collecting the answers to your questions? It may be what people say, or it may be other kinds of evidence (e.g. a tracked return visit, becoming a registered library user etc.).

The table below is designed to help you to think through what success for your activity will look like and to identify what evidence can best demonstrate your successful social outcome. Section 5 outlines more in-depth exercises to help identify useful evidence seeking questions.

Generic Social Outcomes	Indicators of success – Changes that you want to measure. These can be for participants as well as for your organisation.	Method of evidence capture